



TORONTO  SCOTTISH
RUGBY FOOTBALL CLUB

60th Anniversary
TORONTO SCOTTISH
RUGBY FOOTBALL CLUB
1953-2013



The Toronto Scottish Rugby Football Club (TSRFC) is a central and GTA-based Rugby Club that holds Men's, Women's, Junior, and Mini rugby programs. Our Men's and Women's teams play in the highest leagues possible in the Ontario Rugby Union: the Marshall Premiership League for the Men and the Ontario Women's League for the Women.

The club currently has over 275 registered members, some as young as age five, and some as "experienced" as age 80. Our players originate from all over the world and all walks of life. The season spans a period dependent on success, usually from April to October. During the season, the club members practice and play up to four days a week, including games and tournaments over almost every weekend. With our Alumni, board members, and dedicated parents, we count our Toronto Scottish family to literally reach thousands.

In order to be successful in its goals to continue to be such a staple in the Toronto community, the club is looking for financial support from individuals and businesses to cover costs for vital aspects such as coaching, uniform kits and equipment, participation fees, and travel. In return for their support, TSRFC would recognize our sponsors via our webpage, Facebook page, newsletters that reach over 1,200 contacts, uniforms, clothing, athletic therapist signage, club communications, and promotional materials that are distributed during events.

We have formed strong and result-yielding relationships with renowned names including the Duke Pubs and the Globe and Mail, but our lifeline is the local support of a business like yours. We don't like to engage nameless and faceless organizations; we want you to be an integral part of what we're building. We invite you to join us for a day of rugby on any given Saturday, have a pint with us afterward, and learn what the sport truly represents. Whether you sponsor us or not, we promise the experience will be just as enjoyable as it is invaluable.

Our sponsorship packages are enclosed for your perusal so you can better understand the benefits you'll enjoy in supporting the club. We are more than happy to further discuss how to best serve you and your organization, so please don't hesitate to contact us.

We thank you for your consideration and look forward to seeing you soon.

Sincerely yours,

Toronto Scottish Rugby Football Club

Sponsorship Packages



PLATINUM SPONSORSHIP (DONATION: \$10,000 AND UP)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed in the Platinum Sponsorship section at the top of the Sponsorship webpage and Facebook page
- Logo on team jerseys
- Logo with advertisement sent out in all Newsletters (12+ per year)
- Public announcement of your corporate name at organized events
- Four tickets to the St Andrew's Players' Awards Banquet



GOLD SPONSORSHIP (DONATION: \$5,000-\$9,999)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed in the Gold Sponsorship section toward the top of the Sponsorship webpage and Facebook page
- Logo with advertisement sent out in our Newsletter (four per year)
- Logo on Club casual wear (polos, t-shirts, etc)
- Public announcement of your corporate name at organized events
- Two tickets to the St Andrew's Players' Awards Banquet



SILVER SPONSORSHIP (DONATION: \$2,000-\$4,999)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed in the Silver Sponsorship section of the Sponsorship webpage and Facebook page
- Logo with advertisement sent out in our Newsletter (two per year)
- Public announcement of your corporate name at organized events
- Two tickets to the St Andrew's Players' Awards Banquet



BRONZE SPONSORSHIP (DONATION: \$500-\$1,999)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed in the Bronze Sponsorship section of the Sponsorship webpage and Facebook page
- Logo with advertisement sent out in our Newsletter (one per year)
- Public announcement of your corporate name at organized events
- One ticket to the St Andrew's Players' Awards Banquet



ATHLETIC THERAPIST SPONSOR (GAME-DAY THERAPISTS): (DONATION: \$4,000)

What the funds are used for:

- Support costs of game-day Athletic Therapists (approximately 35 games for the men and women to be covered during the season)

Benefits:

- Logo on all therapists' apparel on game days
- Logo on signage on the therapists' tables
- Logo listed exclusively under the Athletic Therapist (Game-day) section of the Sponsorship webpage and Facebook page
- Two tickets to the St Andrew's Players' Awards Banquet



ATHLETIC THERAPIST SPONSOR (THERAPISTS AT TRAINING): (DONATION: \$2,500)

What the funds are used for:

- Support costs of Athletic Therapists at training (approximately 20 training sessions to be covered during the season)

Benefits:

- Logo on signage on the therapists' tables
- Logo listed exclusively under the Athletic Therapist (Training) section of the Sponsorship webpage and Facebook page
- Two tickets to the St Andrew's Players' Awards Banquet



NAMING RIGHTS AT THE ANNUAL RUGBY TOUR (DONATION: \$2,500)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed exclusively on the tour t-shirts to be worn all weekend, tour weekend program guide, Sponsorship webpage, and tour Facebook event page
- Two tickets to the St Andrew's Players' Awards Banquet



NAMING RIGHTS AT THE ANNUAL BOAT CRUISE (DONATION: \$2,000)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed exclusively on the Sponsorship webpage, Boat Cruise Facebook event page, and tickets for the event
- Two tickets to the St Andrew's Players' Awards Banquet



NAMING RIGHTS AT THE ANNUAL HALLOWEEN STREETCAR PARTY (DONATION: \$2,000)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed exclusively on the Sponsorship webpage, Halloween Streetcar Party Facebook event page, and tickets for the event
- Two tickets to the St Andrew's Players' Awards Banquet



NAMING RIGHTS AT THE ANNUAL ST ANDREW'S AWARDS BANQUET (DONATION: \$2,000)

What the funds are used for:

- Field rental costs
- Equipment
- Coaching fees
- Referee fees
- Other operating costs within the club

Benefits:

- Logo listed exclusively on the Sponsorship webpage, St Andrew's Facebook event page, and tickets for the event
- Two tickets to the St Andrew's Players' Awards Banquet



GIFTS-IN-KIND

Gifts-in-kind are products or services provided to the Club instead of money. A gift-in-kind can also be combined with money to reach a higher sponsorship level.

Contact Information

Thank you for taking the time to review our Sponsorship Program. If you would like any further details or have other ideas not listed, please contact:

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